

# We're glad you're here

*Nos alegra su visita*

## Our job today is to listen and learn!

*¡Nuestro trabajo el día de hoy es escuchar y aprender!*



Margie J.  
Reese



Yolanda R.  
Alameda



Marlena R.  
McKnight



James  
Adams



Brandon  
McKnight



Gerry  
McCants



DURHAM  
CULTURAL  
ROADMAP

# Creative Engagement Team

## *Equipo de Participación Creativa*



© Oliver Weisskopf,  
Goethe Inst. Washington

Monét Noelle  
Marshall

R Stein  
Wexler



DURHAM  
CULTURAL  
ROADMAP



Image by Derrick Beasley



# <https://www.creativedurham.org/>

DURHAM CULTURAL ROADMAP

Resources About Gallery Focus Groups



Dear Community Members

As part of the Durham Cultural Roadmap planning process, the City of Durham and Durham County have hired **MJR Partners** to better understand what the arts and culture community needs. This next step, called Phase II, builds on ideas and feedback gathered in [Phase I](#).

We at **MJR Partners** will work closely with community members, the Durham Cultural Advisory Board, and the Cultural Roadmap Planning Group. Together, we'll help shape a cultural plan for Durham's future.

[Learn More about the MJR Team](#)

Public Art: "We Must Remember and Continue to Tell", 2015.  
Mural by Brenda Miller Holmes.  
Photo Credit: Discover Durham.

**Click on Gallery: What's Happening in Durham? What do you want to see?**

**Haga clic en Galería: ¿Qué está pasando en Durham? ¿Qué te gustaría ver?**

DURHAM CULTURAL ROADMAP

Resources About Gallery Focus Groups

Gallery

What's happening in Durham?  
What do you want to see in Durham?



This statue at New Hope Community Gardens needs visibility. It's only visible from the parking lot/bike trail entrance.

The "Tucker" driveway on Ellerbe Creek Trail. Could it be transformed into a public art space?

Send us your ideas and photos of arts activities and public art happening all over Durham...including cultural activities in your own backyard!

**Upload your photos/Comparte tus fotos**

Name

Email Address

Street Address  
Where is this art located? Where should art be located?

City  State/Province

ZIP / Postal Code

Idea

Photo Description

Upload Photo  
Upload a photo of public art, or a location that needs public art  
 Choose File No file chosen

# <https://www.creativedurham.org/>

## Complete the Survey/*Complete la encuesta*



**SCAN TO ANSWER**

- Who do you consider to be the major arts funder entity in Durham or Durham County?
  - Do you participate in arts advocacy activities? Tell us how?
  - Are you willing to host a focus group as part of this planning process?
  - Help us expand our reach. List three people or organizations that we should reach out to.
  - Have you ever applied for or received public funding from the city, county, state or other public funding for arts programming?
- *¿Quién considera usted que es la principal entidad patrocinadora de las artes en Durham o el condado de Durham?*
  - *¿Participa usted en actividades en defensa de las artes? ¿Díganos cómo?*
  - *¿Le gustaría organizar un grupo de discusión como parte de este proceso de planificación?*
  - *Ayúdenos a ampliar nuestro alcance. Enumere a tres personas u organizaciones a las que deberíamos contactar.*
  - *¿Cuál es la mejor manera de contactarle?*
  - *¿Alguna vez ha solicitado o recibido fondos públicos de la ciudad, el condado, el estado u otros fondos públicos para la programación artística?*

**DURHAM  
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# **Story Telling & Community Collaboration**

*June 30, 2025 @6pm EST*

## **Agenda**

- Things to Consider
  - Feedback
  - Let's Talk
- *Para consideración*
  - *Comentarios*
  - *Charlemos*

# **Things to Consider|Para consideración**

## **Advancing Civic Identity**

*Fomentando la identidad cívica*

### **Regional**

Portland Regional Arts & Culture Council (RACC)

The Arts & Business Council of Greater Nashville

### **County/Multi-city**

The Arts and Humanities Council of Montgomery County

### **City/Academic**

The City of Alexandria, VA's Office of the Arts and the Institute for Creativity, Arts, and Technology (ICAT) at Virginia Tech in Blacksburg, VA

# **Feedback|Comentario**

**How would you define Durham's civic identity?**

**Who are the keepers of the stories that document the “identity” of Durham?**

**What does that storytelling look like?**

*¿Cómo definirías la identidad cívica de Durham?*

*¿Quiénes son los guardianes de las historias que documentan la "identidad" de Durham?*

*¿Cómo es esa narrativa?*

## Let's Talk|Charlemos

- How does (can) the arts and cultural sector contribute to Durham's civic identity?
- What additional opportunities for civic engagement with/among arts and humanities programming would you suggest in further shaping Durham's civic identity?
- *¿Cómo contribuye (o puede contribuir) el sector artístico y cultural a la identidad cívica de Durham?*
- *¿Qué oportunidades adicionales de participación cívica con/entre la programación artística y humanística sugeriría para seguir forjando la identidad cívica de Durham?*

## Let's Talk|Charlemos

- How is your own ethnic-racial identity reflected in Durham's current civic identity? Be specific- name the humanities, science, arts centers, organizations and programs where your cultural identity is reflected.
- What's missing?
- Describe the kinds of collaborative efforts that would amplify your cultural identity.
- ¿Cómo se refleja tu propia identidad étnico-racial en la identidad cívica actual de Durham? Sé específico: nombra los centros de humanidades, ciencias y artes, organizaciones y programas donde se refleja tu identidad cultural.
- ¿Qué falta?
- Describe los tipos de esfuerzos colaborativos que amplificarían tu identidad cultural.

## Let's Talk|Charlemos

- What resources might be needed to build greater collaboration within the Durham community?
- What actions can the creative sector take to develop or strengthen Durham's civic Identity?
- How do we get there? Who pays for those efforts?
- *¿Qué recursos podrían necesitarse para fomentar una mayor colaboración en la comunidad de Durham?*
- *¿Qué medidas puede tomar el sector creativo para desarrollar o fortalecer la identidad cívica de Durham?*
- *¿Cómo lograrlo? ¿Quién financia estas iniciativas?*

Closing thoughts or questions

*Pensamientos finales o preguntas*

# **Next Focus Group**

## *próxima discusión grupal*

Leadership & Professional Development  
JULY 14, 2025 @3pm EST

The arts sector requires a knowledgeable workforce to steward its growth and prosperity. Let's discuss how the Cultural Roadmap Cultural Plan can address the need to strengthen the pool of current and future arts leaders.

Liderazgo y Desarrollo Profesional  
14 de Julio, 2025 @ 3pm EST

El sector artístico requiere una fuerza laboral capacitada para impulsar el crecimiento y la prosperidad. Esta es una conversación sobre cómo la Hoja de Ruta Cultural puede contribuir a la necesidad de fortalecer a los líderes del sector artístico, tanto ahora como en el futuro.

**Zoom links to meetings will be at**  
*Enlace de Zoom estará en*  
[creativedurham.org/focusgroup](http://creativedurham.org/focusgroup)

# Thank you for your participation

*GRACIAS POR SU PARTICIPACIÓN*

## STAY IN TOUCH!

*MANTÉNGASE EN CONTACTO*

[creativedurham.org](http://creativedurham.org) | [creativedurham@gmail.com](mailto:creativedurham@gmail.com)



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